

Welcome to Hand on Heart Charity's Newsletter, August 2014 Issue!

Whilst everybody has been enjoying fun in the sun we have been really busy in the office. The summer break is normally a quiet time for us, however, due to our latest project the phones have been ringing and we have lots of packages waiting to go out at the start of the new school year. Lots of grant applications have been completed and we are looking forward to receiving positive news in the coming months. Look out for next months issue for further details. Have fun reading and please remember to send us your defib photos and stories.

Salford Campaign

A massive **91.5%** of Salford's schools are now Heart Safe. Since beginning our Salford campaign two years ago, 87 of the 95 schools in the area are now equipped with a life-saving defibrillator ensuring that pupils, staff and visitors are Heart Safe. We would like to send our sincere thanks to all those involved including companies and grant organisations that generously supported our first campaign. Any Salford school still without a defibrillator can still nominate themselves to win a Gold Package in one of our monthly draws.

<http://www.handonheart.org/index.php/how-to-help/nominate>



Defib Selfie

We're encouraging our readers and supporters to take a "Defib Selfie" whilst out and about over the summer holidays, the selfie-trend has taken the media by storm and we want to help raise awareness with this to show people where they can find a life-saving defib! Whether you're at the swimming baths, a theme park or even at the shops – spot your nearest defib and take a selfie next to it; you can then forward it to our office at enquiries@handonheart.org or tweet us @Handonheart



10,000 Life-Savers!

We are very pleased to announce, that since January 2011, Hand on Heart have successfully trained over **10,000** students in basic life skills! This is a great achievement for us and we look forward to continuing this work in the future.

Image Above

Harry and Jack pictured with a defibrillator at Heathrow Airport.

Image Left

Just two of the many students now trained in basic life support

Defibrillator Nominations July 2014

Each month, Hand on Heart offers the public the chance to nominate a school of their choice through our website. Anyone can complete our nomination form to be in with a chance to win a defibrillator and training package! As schools are currently on their Summer break we will combining all nominations for July and August, with winners being chosen at the beginning of September.

There is still plenty of time for you to nominate a school so head over to our website now. Look out for the winners in next months issue.
Website: www.handonheart.org

Schools made heart safe

0 0 3 3 5

Teachers educated

0 2 6 8 0

Pupils trained

1 0 0 5 0



Trafford Housing Trust

Another amazing achievement for Hand on Heart! News was welcomed in the office when we were informed of the approval of a grant for £4,995 from Trafford Housing Trust! After searching on the internet and finding details about Trafford Housing Trust an application form was completed and the grant was approved to help make more of the schools in our Trafford Campaign, Heart Safe. The money will provide 5 primary schools with a defibrillator package which includes training for both adults and children. So far we've had some great successes with funding bids this year which have helped us equip over 40 schools with defibrillator packages – let's hope the next six months have the same results!

UK Heart Safe Awards

The finalists for our 2014 UK Heart Safe Awards has been announced! We'd like to send a huge thanks to our panel of judges who considered all of the nominations and decided on the shortlist, we know it was a hard decision to make! Congratulations to all finalists and good luck! You can view the full list and purchase tickets for the event, which is being held at the Raddison Blu Hotel in Manchester, on Thursday 2nd October, on our awards website;

www.ukheartsafeawards.co.uk

We Need Your Help!

Are you a business or company wanting to get involved with our UK Heart Safe Awards? We need your help! We're asking our supporters to offer donations for our evening raffle and auction which will take place during our awards evenings in October.

If you would like to donate a prize or would like additional information about getting involved, please contact either Dee or Lesley in the Hand on Heart office on:

Tel: 0845 071 0822.

Email: dee@handonheart.org or lesley@handonheart.org

Social Media

We've seen our followers and supporters across our social media pages increase rapidly and we're so grateful of this! Through the power of social media we can help raise awareness of Sudden Cardiac Arrest in the young and encourage the public to get involved in making a difference. Following us on Twitter and Facebook and liking and sharing our posts helps to promote Hand on Heart and inspires people to fundraise for their school or nominate schools in our monthly draws, through our website!

Thank you so much for your support and please continue to share our pages to help raise awareness.



Facebook.com/
Handonheartcharity

804 followers



@Handonheart

1185 followers

Trafford Campaign Update

To date we have been able to make all 18 secondary schools in the Trafford area Heart Safe and from the 70 primary schools we have been able to equip 21 with life-saving defibrillators, with a further 3 going to special schools in the area. As a result of securing funds for the area we are now able to offer all the remaining schools our Gold Defibrillator Package for just £999! If you know a school in Trafford, not yet equipped with a life-saving device, please ask them to get in touch with Hand on Heart in September while this offer is still available. To check if your school is Heart Safe please have a look on our website at the Trafford Mayors Campaign where you will find a list of schools and their Heart Safe status.

Sainsbury's

We are very happy to have been chosen as Sainsbury's, Sale store, Charity of the Year 2014-15! Over the year staff and customers will take part in fundraising activities to help raise awareness and provide funds to place defibrillators into schools in their local community. Staff from the Hand on Heart office held an awareness day at the store on Saturday 9th August. Customers were able to find out more about the Charity and had the opportunity to see how a defibrillator works and practice CPR.



Congratulations to Sainsbury's, Culcheth, who have presented the two defibrillators they fundraised for, from previous events to the Girlguiding, Culcheth District Group and the 1st Culcheth Scout Group. Both groups now have a life-saving defibrillator at their meeting places, making them Heart Safe environments.



Lights, Camera, Action!

This month, filming begins for our 1st, Hand on Heart promotional video. Having seen the storyboard we are all really excited about seeing how all the different elements of the filming will culminate into the finished product. Watch this space for further news.

Production: HoH Film

Director: Paul Bean

Date: 13/08/2014

Scene 1

Take 1

Meet the Trainer

Hand on Heart contacted
Stuart McNicoll
to find out more about him.

What area do you work in?

I cover London, Bucks, Beds, Berks, Ox, Herts.

How long have you been a first aid trainer for?

I have been a first aid trainer for 4 years now.

How do the Hand on Heart training sessions differ from others that you do?

I like to offer a high standard for all training, and Hand On Heart sessions, make that very easy to offer, due to the professional service and format offered.

What other jobs have you had?

My background is in Leisure, starting as a lifeguard and working up to Centre Management level. Resulting in a large amount of hands on first aid experience.

Do you have any hobbies or interests?

I took up Rowing last year, and row for Marlow Rowing Club. Being out on the river on a sunny afternoon or morning, not only keeps me fit and healthy, but allows me to unwind after a busy day/week.

What do you enjoy most about being a trainer?

Every day is different, meeting new people, at interesting locations, adapting to these changes, keeps the job challenging. Hearing our training has then gone on to help someone save a life, is incredibly rewarding. I also really enjoy going behind the scenes on some great national venues, such as Madame Tussauds.

Describe Hand on Heart in 3 words?

Passion, integrity, Caring!