

Welcome, to Hand on Heart Charity's Monthly Newsletter, November Issue!

We've had a busy October; along with our UK Heart Safe Awards, (full details can be found in our special awards edition newsletter) we've also created more Heart Safe Schools, had incredible fundraising events and received some very exciting news regarding our current and future campaigns! We've received some fantastic support from you this month and we're so grateful for your help —please continue to mention us on social media as this is one of our simplest and most effective ways for us to reach out to people and raise awareness. See below for this months achievements!

The Ramsay Group

Euxton Hall and Fulwood Hall Hospital of The Ramsay Group hosted an incredibly successful Charity Casino Ball in support of Hand on Heart Charity. Both hospitals from the group have supported Hand on Heart in making it their Charity of the Year; however the ball was said to be the major focus in their fundraising programme, amidst their fundraising efforts throughout the year. The event was a high spirited occasion with entertainment from the talented Rosemary Quave, a saxophone player, live band The Mutineers and a live DJ filling the dance floor with music until the early hours. The evening raised not only awareness of Hand on Heart Charity but a total of 7 defibrillators by individuals throughout the evening—overwhelmed with gratitude, we were then surprised further, when The Ramsay Group announced they would double this total, making an astonishing £14,000 raised in just one evening! This money will fund 7 Gold Defibrillator Packages for schools and an addition 5 defibrillators for schools with Basic Life Support training provided by Hand on Heart Charity. We're so grateful to the Ramsay Group for organising and hosting the evening and truly overwhelmed with the generosity of the guests and employees of the evening, who have helped make a further 13 Heart Safe schools possible.



Salford Campaign

Exciting news about our Salford Campaign! We've been helping Salford schools become Heart Safe to create one of the UK's first Heart Safe communities, we've done this by creating offers exclusive to Salford schools, involving local companies to fully and partially fund defibrillators and by getting schools to fundraise to be able to purchase the life-saving equipment from Hand on Heart. This however, will all be changing now—as we're now in a position to offer a free defibrillator to EVERY school in Salford who doesn't yet have one, to create a totally Heart Safe community! We're so excited by this update on one of our very first campaigns and thrilled we're able to donate one to each school which will raise awareness, educate and create more Heart Safe schools!

Heart Safe Schools

Since our last newsletter we've been able to create another 25 Heart Safe schools! This also means our total of AED trained school staff has reached over 1,600 and children trained in basic life skills has jumped to a massive 6,000!



Tweet Tweet

We now have over 1,000 followers on twitter! We're so pleased to have reached this and only want to see this number continue to grow, as I'm sure you do too! Please continue to interact with us over Twitter and Facebook to help us reach a wider audience and achieve our goals—twitter helps us connect with people and companies further afield to become involved and create an awareness throughout the UK.

Don't forget to check out and share our website, to update yourself on our latest blogs and Heart Safe schools!
www.handonheart.org

Defibrillator Nomination Winner October 2013

Every month, Hand on Heart offers the public the chance to nominate a school to win a free Gold Defibrillator Package on the Hand on Heart website. The school or individual simply fills out a nominate form as to why they deserve to win the free defibrillator and Hand on Heart Charity then chooses which to donate the life-saving package to, completely free of charge!

- St Olaves School, York
- Shrewton Primary School, Salisbury

Are now the latest Heart Safe Schools thanks to our monthly nomination competition. Do you know a school that needs a defibrillator? Send them to our website where they could be the next winners of a free Gold



UK Heart Safe Awards 2014

We're already taking on sponsors for our UK Heart Safe Awards 2014! Do you know a company or business who would like to be involved? Please contact Lesley on Lesley@handonheart.org for more information. This a great opportunity for businesses to receive free website exposure and 10 months worth of free promotion!

Novelis Funding

Novelis Recycling Plant, a Warrington based company have chosen to support Hand on Heart Charity by fully funding 6 schools with a Gold Defibrillator Package immediately! That's an amazing £8,700 donation! This is fantastic news and a brilliant addition to our other supporting companies which help create Heart Safe environments in their local area.

Trafford Campaign

Our Trafford Campaign has been coming on leaps and bounds since our last newsletter. By the end of the second week in November, ALL Trafford High Schools will be Heart Safe thanks to Hand on Heart Charity! While we've been working hard to make this possible, Councillor Dylan Butt has been ensuring there is a life-saving defibrillator in every hot spot across Trafford, thus creating a total Heart Safe Community in Trafford! Having defibrillators in place throughout the area means we are protecting the lives of over 25,000 children and training almost 3,000 of these children in basic life support! This will benefit both local residents and the community and potentially save a life should an incident occur.



Thank you!

As always, thank you so much for your help and support for Hand on Heart Charity, we wouldn't be able to achieve half as much without the support of our ambassadors, trustees and individuals. To contribute to our continuing success, any social media promotion, fundraising or volunteering you would like to do or be involved in would be greatly appreciated. Please contact Gina on Gina@handonheart.org for any information or questions you might have.

Cardiac Smart Awards

We have entered into the Cardiac Smart Awarding Programme where, as a Charity we can be apply to be awarded with a level status for the work we do. We have applied with a goal of reaching GOLD Criteria, this means we have to give examples of our commitment to training individuals in CPR and Basic Life Support Skills and also how we help local communities become Heart Safe. We're so looking forward to the results, keep your fingers crossed and we'll update you very soon!



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