

## Welcome to Hand on Heart Charity's Newsletter, June 2014 Issue!

It's been a very busy time in the Hand on Heart office this month, we've attended the Salford Business Awards celebrations, exhibited at The Hillhead Quarry Construction Exhibition and supported the England football team. Fortunately for us and our supporters, efforts this month have proved to be more successful than the England squad with funds flooding in and defibrillator packages flying out!

### Salford Campaign

We've come on leaps and bounds with our Salford Campaign and are so excited to announce there are only 11 schools left for us to help become Heart Safe. We are so proud of our achievement so far and can't wait to help these final few schools become equipped with the life-saving equipment to protect them from Sudden Cardiac Arrest. If you are a Salford school still without a defibrillator, please call 0845 071 0822 to find out how to claim your FREE device and become a Heart Safe environment!



Pictured on the right: Hand on Heart staff, Wayne (aka Dee), Roy (aka Gina) and Steven (aka Lesley) having fun in the office. We decided to dress up to mark the start of the World Cup with a football themed day.



Image above: Paul Bean of Physio Control with the Hand on Heart team.

### UK Heart Safe Awards

Paul Bean from Physio Control, one of our UK Heart Safe Awards, main sponsors, came to visit us at the office last week to discuss the plans for our 2014 event. We were pleased to get the chance to show off our new Hand on Heart t-shirts, which we love, and are a great way to represent our charity! We'd like to send a huge thanks to Jane at Leisurewear Direct for helping us decide on a design.

Sponsorship opportunities are still available, however the closing date for nominations is Friday 4th July, so if you haven't already entered, please visit [www.ukheartsafeawards.co.uk](http://www.ukheartsafeawards.co.uk) or contact the Hand on Heart office on 0845 071 0822 for more information and to get involved with this prestigious evening!



Hand on Heart Chairman David Howarth with Wellington Schools' Head Boy and Girl

## Heartfelt thanks for Wellington's £31,383.87 fundraising success

David visited Wellington School in Ayr for the presentation of a cheque for the total sum of their fundraising efforts for our charity. The school's Sixth Form chose to raise funds for our charity after one of their pupils suffered a Sudden Cardiac Arrest.

David received a very warm welcome at the school and said "Wellington clearly have a wonderful group of pupils who have embraced the work of Hand on Heart and I felt privileged to have been able to meet them. I'm sure each member of the sixth form will go on to achieve many more wonderful things during their lives and the school must take some credit for helping mould these young people into the caring, mature and thoughtful adults that I met.

It was an amazing day and an incredible amount of money. It is the single, largest donation that we have ever received. By choosing Hand on Heart the school really has lived up to its motto of "an opportunity for life"

From the bottom of my Heart, from the trustees, staff members, trainers and volunteers at Hand on Heart a massive Thank You."

## Defibrillator Nomination Winners May 2014

We're incredibly pleased to announce Bishop Tachbrook in Warwickshire and Greswold Primary School in Bolton as the two winning schools of the May nominations!

Both schools will now be the proud owners of a Gold Defibrillator Package, courtesy of Hand on Heart! The package includes a life-saving defibrillator, the equipment to store the device and training for staff and pupils to ensure the school is a Heart Safe environment for all.

If you have a school in mind you'd like to see win, visit our website and nominate them to be a June winner of a life-saving defibrillator!

## Meet the Trainer



**Hand on Heart contacted**

**Steve Rose**

**to find out more about him.**

**What area do you work in?**

The beautiful south west of England. I live in Plymouth.

**How long have you been a first aid trainer for?**

Just over two years.

**How do the Hand on Heart training sessions differ from others that you do?**

They target the people who can make a difference i.e. first aiders with some more tools to possibly save a life.

**What other jobs have you had?**

Army for 23 years: Royal Signals serving in Germany and the UK. After which I worked in the IT industry providing server support for 12 years before becoming a freelance trainer.

**Do you have any hobbies or interests?**

I love both running and cycling and I also like to play squash. I am also the Training Officer for the Dartmoor Search & Rescue Team Plymouth.

**What do you enjoy most about being a trainer?**

Every course is different, and so are the people. I love to meet all these interesting people and share their experiences.

## Aviation Family Fun Day At City Airport, Manchester

On Sunday 13<sup>th</sup> July, Hand on Heart will be attending the Aviation and Family Fun Day where we will be showing attendees how to perform effective CPR and raising awareness of Sudden Cardiac Arrest in the young. If you are local or in the area, be sure to visit this fantastic day out where you'll see the airport in action, have rides at the fun fair, see birds of prey, watch live bands and much more!

If you're a trainer and would like to volunteer to be a part of the day please get in touch with [Lesley@handonheart.org](mailto:Lesley@handonheart.org) and get involved with educating the general public in the importance of first aid!

## Kendal Women in Business Group

The **Kendal Women in Business** group decided to set up a fundraising goal to raise nearly £45,000 to fund an AED package for every school in their area. The money will be raised through a combination of fundraising events and corporate donations. Each package provides training for staff and children.

Organiser Annette Ritson said "The idea is that the training the children receive can be filtered out to friends and family as they share what they have learned, as well as the skills they have gained themselves"

After raising the funds to install the first defibrillator, Castle Park was selected as the first school to receive the grant. Look out for next months newsletter for the full story.

Image Below:

Charity Manager, Gina Harris, Mike Bushell, Alice Wilcox and Fundraising Co-ordinator, Lesley Groome at the 2014 Salford Business Awards.



## Salford Business Awards

We were so excited to be shortlisted in the 2014 Salford Business Awards, one of the most prestigious awarding ceremonies in the North-West! We were finalists for the Community Award for our work in the Salford Area and our campaign to help create one of the UK's first Heart Safe city's in Salford. We attended the event which was a fantastic evening and met journalist Alice Wilcox and BBC Breakfast Sport Presenter, Mike Bushell, who were a pleasure to meet and impressed with our dedication and work in schools across the nation.



**LOTTERY FUNDED**

## Lottery Money

One of our most exciting announcements to date has been to reveal that we had been chosen to receive a £10,000 grant from the Big Lottery Fund! The Big Lottery Fund is in association with the National Lottery and chooses a cause each year to receive the incredible sum of money to continue with their hard work in making a difference in the UK. With this money, we aim to place a life-saving defibrillator and training into all primary schools in the Coniston area to ensure it is completely Heart Safe. We're thrilled to receive this life-changing sum and to use it to create more Heart Safe schools with a defibrillator and training which could help to save a life.

## Trafford Housing Trust and Manchester Guardian Society Charity

We've had some great news with grant applications recently, with help from Trafford Housing Trust and Manchester Guardian Society Charity; 7 fully funded defibrillator packages will go to schools in Trafford! In addition to the packages, 56 staff members will be trained and another 210 students will be taught how to save a life. We appreciate the fantastic support we receive through grants and would like to take this opportunity to send thanks to both parties for helping to create Heart Safe environments in their local community.