

## Welcome to Hand on Heart Charity's 2014 Heart Safe Awards Newsletter!

October was a super busy month for all the right reasons; we held our third UK Heart Safe Awards right at the beginning of the month which was then followed by weeks of press releases, certificates and creating more Heart Safe schools. We have created a separate Newsletter for October's achievements, however this newsletter is exclusively about the winners of UK Heart Safe Awards! Take a look below at the fantastic individuals and organisations who won an award on the evening.



### Light Oaks Junior School

Pictured to the left, staff from Light Oaks Junior school receive their "Educational Establishment of the Year" award from Hand on Heart Charity Manager, Gina Harris. Judges felt Light Oaks Junior School firmly believe in the importance of individuals regardless of age, and how they should all be equipped with basic first aid skills, as they believe even the youngest of children have been known to save lives. Light Oaks Junior School further impressed the judges with their commitment to voluntary hours work with the younger children.

### North West Ambulance Service NHS Trust

Winners of the "Emergency Services Team of the Year" category, the North West Ambulance service showed the judges a clear public defibrillator strategy that truly went above and beyond their duty. This team has an extremely community focused approach to education and increasing the number of AED's in public places, thus helping to increase survival rates. This is an outstanding team, who deserve acknowledgement for delivering mind-blowing AED figures. Presenting the award to the team, on behalf of Cityco, was Paul Bayliss MBE.



### Everton in the Community!

Receiving their award for "Gym of the Year" from Hand on Heart Treasurer, Emma Short, judges felt that Everton in the Community's entry stood out for offering a comprehensive package. This gym has been recognised by the World Health Organisation as a model of good practice.





## Airbus Operations

Presented with their award by Ben Williams from EPC-UK, and winning “Manufacturing Business of the Year” for the second time, Airbus has shown continuous commitment to high standards and investment into first aid, especially the provisions of life saving defibrillators across the UK. The judges felt Airbus has taken their commitment to a new level and the results clearly show this, starting off with 5 defibrillators, increasing to an astonishing 45 in less than 5 years! Airbus’ work does not stop there; they also spread the importance of first aid across local communities to encourage a future generation of first aiders! A truly remarkable company who deserved a huge congratulations on the evening!

## Cheshire Fire and Rescue—Nantwich Co-Responder Scheme

Cheshire Fire and Rescue have an impressively large number of trained staff, committed to the safety of their local communities. Working closely with North West Ambulance Service, this scheme is one of a kind, with a dedicated vehicle to use for medical response. Often the trained firefighters arrive before other medical resources, saving precious time and ultimately saving lives! A well deserved winner of the “Public Sector Organisation of the year” ,it was a pleasure for Annette Ritson from Net\* to present them with their award.



## I.M.P.S. Oxfordshire

Hand on Heart Ambassador, Gary Keedy was delighted to award I.M.P.S Oxfordshire with their award for “Not for Profit Business of the Year” I.M.P.S. are innovative, passionate and dedicated to making England a heart safe place and this is why the judges felt they were a clear winner. The business showed a clear strategic approach to increased CPR and AED training which includes hands on training experience, which will be a life long skill with follow up assessments and refresher courses.

## Scotmid Co-operative

Winner of “Retail Business of the Year”, Scotmid Co-operative is the first retailer to introduce community public access defibrillators into retail outlets. They have been working with the Scottish Ambulance Service since 2011 to install public access defibrillators in the communities in Scotland that need them most. Judges felt that winning this award would highlight Scotmid’s pledge to be at the heart of local communities both internally and externally. Scotmid were presented with their award by Kath Parr from Imperative Training.





## The Caravan Club

Winners of “Tourism Business of the Year” and presented with their award by Paul Jones from the Radisson Edwardian Blu, The Caravan Club has an AED on every site plus several in their headquarters, which is a huge achievement as this company has over 160 sites! This company has clearly recognized the need for AED’s and have ensured that all their staff are fully trained and AED’s are constantly available. The Caravan Club believe training can make a significant difference to the outcome of any incident and it is this commitment and attitude which has secured them this award.

## East Neuk First Responders

This group has truly proven what can be achieved by a small group of local people! They have inspired others in their community to get involved to help improve the survival rate for out of hospital cardiac arrest in Britain. Unfortunately they weren’t able to be with us on the evening to pick up their “Community Responder Scheme of the Year” award. They were presented with their award at their monthly meeting by Stuart Ballantyne from the Scottish Ambulance Service. Stuart has known them for several years and really can not think of a more deserving group of people to win this award.



## Stream Intelligent Contact Ltd

Receiving their award for “SME Business of the Year” from Steve Wilson of Airbus Operations, the commitment this company has made to the training and welfare of their colleagues is nothing short of amazing! This company are totally committed to ensuring all their staff are trained in BLS and defib use and regularly run extra heart safe courses on weekends to encourage the local community to use the equipment. This makes them worthy winners in their category.

## Merseyrail Electrics 2002 Ltd

“Large Business of the Year” winners, Merseyrail Electrics showed the judges an exemplary application form that was thorough and truly excellent. They put health and wellbeing of all its employees and the local community at the heart of everything they do. Mersey Rail have five strategic areas of focus that ensures this company will achieve their vision. Their very worthy award was presented to them by Brian McInnes from Philips Healthcare.





## Bolton ICD Support Group Defibs4Bolton Campaign

Delighted winners of the “Fundraiser of the Year” award, Bolton ICD is a well-established campaign that has a clear passion for what they do. The Bolton ICD Support Groups, Defibs4Bolton Campaign has highlighted a definite need in the local community for defibrillators and the campaign has tirelessly fundraised to ensure these are provided throughout the Bolton area. This organisation truly has gone above and beyond their normal day job to ensure their vision is completed. Dee Wild from Hand on Heart presented their award on behalf of the Charity Fundraiser, Lesley Groome.

## Chain of Survival County Leaders for North West Ambulance Service NHS Trust

Receiving this year’s “Special Recognition” award, The North West Ambulance Service NHS Trust have been campaigning with the government and have seen endless dedication from three individuals who have been going above and beyond their daily duties. The campaign is excellent at increasing awareness of AEDs and basic life support across the communities, promoting a chain of survival! Presenting their award on the evening was Hand on Heart’s Co-founder and Trustee, Rachael Howarth.



Due to the overwhelming response that we had for our Life Saver category, we split this award into two categories, creating an “Off Duty” and “On Duty” award.

## Life Saver of the Year – Off Duty – Stuart Wilkes, West Midlands Fire Service

The judges felt Stuart was faced with the most extreme of circumstances and was still able to remain calm and make quick decisions. His actions were a fantastic success and ultimately saved the gentleman’s life that day.

## Heart Safe Life Saver of the Year – On Duty – Mountbatten School

Without the AED, training and quick reactions the outcome could have been very different. However, due to the courage from the teachers at the school they saved Sam’s life that day and gave Sam’s parents their son back!



Off Duty winner – Stuart Wilkes with Paul Bean, Physio Control



On Duty winners – Mountbatten School staff with Paul Bean, Physio Control



UK Heart Safe Awards 2014



We are truly grateful for all the support, generosity and warm wishes towards the UK Heart Safe Awards that we have received.

Without your help it wouldn't have been possible to host such a successful evening.

We are pleased to announce that from the evening we have raised a phenomenal £14,875, which is a tremendous achievement.

All funds raised will go towards creating Heart Safe Schools throughout the UK.

We hope to see you at The UK Heart Safe Awards 2015, whether it's as a nominee, a sponsor or an attendee.



If you are interested in supporting our 2015 UK Heart Safe Awards -

please contact Lesley for more details.

Email [Lesley@handonheart.org](mailto:Lesley@handonheart.org) or call 0845 071 0822